



ASA NSC

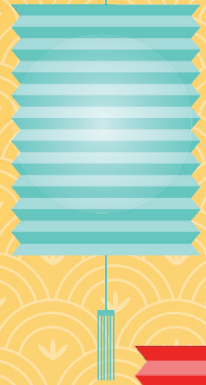
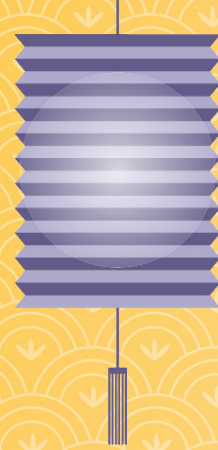
22-25 September 2027

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KAIZEN

Change today for a better tomorrow



SPONSORSHIP & EXHIBITION

PROSPECTUS



Australian Society of
Anaesthetists®

An Invitation to Partners

On behalf of the Organising Committee, we invite you to join us for the 2027 **Australian Society of Anaesthetists National Scientific Congress** (NSC 2027), being held in Kyoto for the first time.

NSC 2027 will bring together anaesthetists, trainees and other healthcare professionals for four days of education, practical learning and connection, centred around the theme **Kaizen – Change today for a better tomorrow**.

The Congress provides sponsors with an opportunity to connect directly with a highly engaged anaesthesia community. With a focused scientific program and delegates together in one location, there will be plenty of opportunities to showcase your organisation, meet with clinicians and build valuable relationships.

An outstanding faculty from Australia and internationally—including **Dr Jan Hansel, Professor Amit Pawa, Professor Britta Regli Von Ungern Sternberg, Professor Bernhard Riedel, Associate Professor Lis Evered, Professor Andy Klein, Professor Alwin Chuan and Associate Professor Lachlan Miles** - will deliver a varied program of plenaries, masterclasses, workshops and practice evaluations covering key areas of anaesthesia and critical care.

The program will focus on the idea of continuous improvement and how small, meaningful changes in clinical practice, teamwork and systems can make a difference to patient care. Sessions will be practical, relevant and designed to reflect the challenges clinicians face in their everyday work.

By partnering with NSC 2027, your organisation can connect with the anaesthesia community, build relationships with delegates and support the delivery of a high-quality educational program in an exceptional international setting.

We invite you to be part of NSC 2027 and look forward to welcoming you to Kyoto.

NSC 2027 Organising Committee



About the NSC

Put your brand front and centre at NSC 2027 Japan. Showcase your products, services and innovations to up to 1,000 anaesthetists from Australia and around the world, and position your organisation alongside one of the profession's leading scientific events.

Set against the inspiring backdrop of Kyoto and supported by a high-quality educational program, the Congress offers an exceptional platform to connect directly with the anaesthesia community. Build valuable relationships, strengthen brand recognition and engage with delegates who are eager to discover the latest products, services and ideas shaping the future of anaesthesia.

The NSC 2027 Committee recognises the vital role industry plays in advancing anaesthesia through innovation, education and collaboration. We invite you to partner with us and create a strong, memorable presence at the Congress, with opportunities to connect with delegates, share your expertise and demonstrate your commitment to supporting the profession.

Join us in Japan and be part of an unforgettable international Congress. Together, we can deliver an outstanding experience for delegates and make NSC 2027 a resounding success.

NSC 2027 Committee

Convenor

Dr John Leyden AM

Scientific Co-Convenors

Dr Adam Eslick

Dr Girish Palnitkar

Workshop/SGD/Masterclass

Co-Convenors

Dr Lauren Exelby

Dr Grace Gunasegaram

Dr Michelle Horne

Dr Peta Lorroway

Awards and Prizes Convenor

Dr Paul Maclure

ASA Vice President

Dr Mark Suss

NSC Federal Officer

Dr David Elliott



FAST FACTS

BENEFITS OF SPONSORING

- Demonstrate your support for anaesthetists and the advancement of anaesthesia
- Connect with up to 1,000 anaesthetists from Australia
- Showcase your products, services and innovations to a highly engaged specialist audience
- Launch new products or services and generate valuable interest
- Meet influential leaders in anaesthesia during scientific sessions, networking opportunities and social events
- Strengthen relationships with existing clients and establish new connections
- Gain insight into the latest trends, challenges and opportunities shaping anaesthesia
- Show how your organisation can support anaesthetists and improve patient care
- Build brand recognition and help accelerate purchasing decisions

NSC HIGHLIGHTS

Dates	22-25 September, 2027
Exhibition	Bump in Tuesday 21 September, 2027 3.00pm Presidents Welcome Wednesday 22 September, 2027 Gala dinner Friday 24 September, 2027 Bump out Saturday 25 September, 2027 3.30pm
Location	Kyoto International Conference Center (ICC Kyoto)
Numbers	Approximately 1,000 participants
Speakers	Over 17 renowned international faculty and 150+ invited Australasian expert speakers
Program	Multidisciplinary program addressing the various subspecialties within anaesthesia • Airway Management • Acute Pain • Cardiac, Thoracic, Vascular and Perfusion • History of Anaesthesia • Neuroanaesthesia • ODEC • Obstetric Anaesthesia • Regional Anaesthesia • SPANZA • Wellbeing
Registration	Main Congress registration opens late October, 2026 Workshop registration opens in April, 2027

Sponsored Events

Sponsors wishing to organise their own event are asked not to arrange anything that is in direct conflict with any NSC activity.



NSC Major Partner

\$35,000 no GST included

As an NSC Major Partner your organisation will benefit from prominent branding across the NSC as well as in the lead up to, during and post the event. The NSC Major Partners are integral and high-profile supporters of the NSC.

Acknowledgement

- Acknowledgement in the Congress brochure and app.
- Acknowledgement on all sponsor signage at the venue.

Brand Exposure

- 150-word profile to be included on the sponsors' page of the NSC app (including logo, website with hyperlink and contact details).
- Company logo in the NSC digital registration brochure.
- Hyperlink to your organisation's website on the NSC website.

Exhibition

- Premium exhibition space 6mtr x 6mtr

Attendance

- Four full delegate registrations to attend all sessions.
- Eight exhibitor registrations to attend all social functions, excluding the Gala Dinner.
- Four tickets to the NSC Gala Dinner.

Promotion

- One full-page colour advertisement in the October, 2027 edition of the ASA magazine, Australian Anaesthetist (subject to confirmation and artwork approval).
- Partner exhibitors are eligible for a 10% discount off any advertisements booked in ASA publications from October 2026 through to December 2027.
- Three push notifications via the Congress app during the Congress (maximum 140 characters each)

Delegate List

- Digital delegate list (name, organisation, state and country) supplied in accordance with Australian Privacy, prior to the NSC.



Exhibition & Educational Opportunities

The exhibition space will play a crucial role in the NSC's activities and programming, offering organisations an exceptional chance to directly engage with delegates.

- Meal breaks throughout the NSC will be hosted within the exhibition area, ensuring substantial exposure to delegates.
- Priority allocation for exhibition booths will be given to major partners.
- All other exhibition booths will be assigned on a first-come, first-served basis.

Exhibition Booth

\$7,750 no GST included

Brand Exposure

- Company listing in the NSC Registration Brochure, Congress App and website (subject to time of booking).
- Acknowledgement in the NSC Registration Brochure (subject to time of confirmation), listing on the Congress App and website.

Exhibition

- 3m x 3m exhibition booth.
- Back and side walls (2.4m or 2480mm high).
- One standard power point.
- Two spotlights.
- Company name on fascia board.
- Trestle table with table cloth.
- Two chairs.

Attendance

- Two exhibition staff registrations (includes day catering and tickets to the Welcome Reception).

Promotion

- Standard exhibitors are eligible for a 5% discount off any advertisements booked in ASA publications from October 2026 through to December 2027.

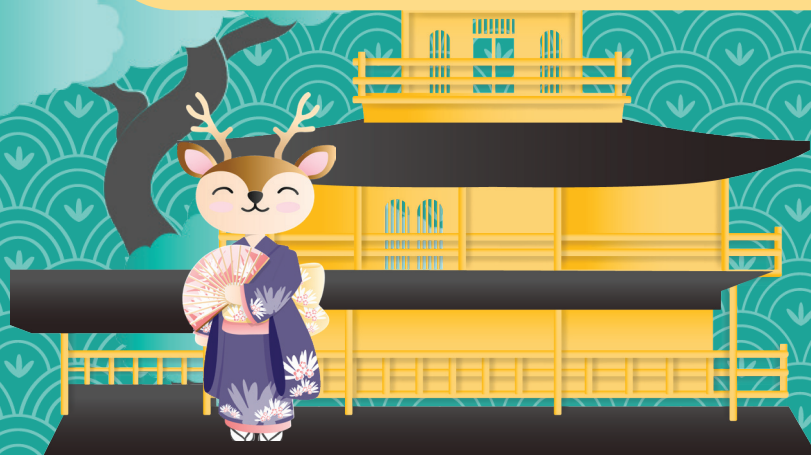
Delegate List

- Digital delegate list (name, organisation, state and country) supplied in accordance with Australian Privacy, prior to the NSC.

Workshop Equipment

Sponsorship of the Congress does not guarantee that equipment provided by a sponsor will be used in a workshop.

The selection of workshop equipment is at the discretion of the workshop convenor and facilitator.



Lunch session

\$6,000 no GST included
(dependent on availability)

Inclusions

- Lunchtime session available on Thursday or Friday.
- Lunch will be made available outside the lecture room to maximise seating capacity within.
- The package covers use of the room and basic audiovisual facilities for a maximum time of one hour.
- Your company will select a speaker and all content is subject of approval by the Committee.
- Naming rights to the lunchtime session.
- Opportunity to provide your own signage at the lunch.
- Inclusion of your logo on the NSC website with a link to your own website.
- Acknowledgement in the NSC registration brochure and Congress app.

Trainee Members Lunch

\$5,000 no GST included

(Exclusive opportunity) - This function will be held during a lunch break and the format (sit-down lunch or cocktail function) is determined in consultation with the committee dependent on numbers.

Inclusions

- 5 minutes presentation (talk only no AV) opportunity at the ASA Trainee Members function.
- Opportunity to provide your own signage at the luncheon.
- Your company logo listed on the event website and Congress app.
- Two invitations to the ASA Trainee Members Lunch.

Social Media Branding

Elevate your online presence with dedicated social media shout-outs and mentions. Feature your brand on our official congress channels, reaching a wide and engaged audience.

Push Notifications - \$250 no GST included

Includes

- Sending two push notifications during the congress.

Tweet/Retweet - \$250 no GST included

Includes

- Sending two tweets/retweets from the NSC Social media account.



How to Book

Find the floor plan and the NSC 2027 HCI application form, specifying your partnership package/exhibition preferences on the [NSC Website](#)

- Complete the application form, specifying your partnership package or exhibition preferences.
- Partnership/exhibition applications are subject to approval by NSC Committee.
- All successful applicants will be notified in writing regarding their status.
- New companies will need further approval and further information may be required.
- If your application is accepted, a tax invoice will be issued.
- Applications for partnership and exhibition are processed in the order they are received with priority allocation for exhibition booths given to major partners.

Applications opening

Wednesday 21 October 2026 at 9am AEST (Sydney)

Please note: any applications received before the stated time and date will not be accepted and will need to be resubmitted.

Email registration form to:

ASA Education and Events Manager

Ms Rhian Foster - sponsorship@asa.org.au

Important Information for all Sponsors & Exhibitors

All exhibitors and sponsors will receive a Delegates List (in accordance with the privacy legislation 2001 (AUST.) prior to the NSC, in order that you can organise to meet with individuals during the NSC should you wish. Sponsors should not arrange any events that conflict with NSC activities.

All prices quoted with no GST and are in Australian dollars.



Terms and Conditions

Exhibition

Further information regarding the contracted exhibition build and freight forwarding companies, delivery, hiring goods, electricity and storage, will be included in the Exhibitor Manual provided to each confirmed exhibitor in due course.

Security

The exhibition will be locked each evening and security will be onsite during the exhibition opening times. It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials. Please note: a Congress ID badge will be required for admission to the Exhibition Hall.

Insurance

All exhibitors must have \$20 million AUD public liability insurance for the period of the exhibition. The ASA will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and after the meeting.

Exhibitors shall indemnify and hold blameless both the ASA and the Congress Managers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

Contact

To secure partnership or exhibition space, please complete the online application form. A 50% deposit is required to secure the booking on receipt of invoice.

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of application forms. To ensure your sponsorship selection or the number of booths you require are secured, please book early. Late bookings are possible but choices may be limited.

Please note: all entitlements are subject to the time of confirmation (e.g. if the abridged Registration Brochure has already gone to print, then the sponsor would miss out on this entitlement if their 50% deposit had not been paid).

Final payment settlement of all outstanding monies is required no later than three months after receipt of the deposit or two months prior to the event, whichever is earlier. If full payment is not received within this time, the ASA reserves the right to reassign your sponsorship or display space without notice. However, all attempts will be made to inform all exhibition companies of any need to change the floor plan and their allocation.

Cancellation

Any cancellation of bookings must be made in writing and forwarded to the ASA.

Cancellations received before 14 May 2027 will receive a refund of the total amount invoiced, less the non-refundable 50%. Cancellations received after 14 May 2027 will not receive a refund.

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this prospectus.

The ASA act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this prospectus. In the event of unforeseen circumstances, the ASA reserves the right to change any or all of these details.

